



FOR IMMEDIATE RELEASE

Coca-Cola HBC AG Statement re. Chief Executive Officer

Zug, Switzerland – 3 October 2017 – Coca-Cola HBC AG (“Coca-Cola HBC” or the “Company”) today announces with deep sadness the death of its CEO, Dimitris Lois, on 2 October 2017.

“We are deeply saddened by the news of Dimitris’s death. It was a great privilege to know him personally and to work alongside him for so many years.” said Anastassis David, Chairman of the Board of Directors of Coca-Cola HBC. “Dimitris will always be remembered for his dedication to our people and for the values he stood for.”

Michalis Imellos will continue in the role of Acting CEO. Further announcements will be made in due course.

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About Coca-Cola HBC

Coca-Cola HBC is a leading bottler of The Coca-Cola Company with a sales volume of more than 2 billion unit cases. It has a broad geographic footprint with operations in 28 countries serving a population of approximately 595 million people. Coca-Cola HBC offers a diverse range of non-alcoholic ready to drink beverages in the sparkling, juice, water, sport, energy, tea and coffee categories. Coca-Cola HBC is committed to promoting sustainable development in order to create value for its business and for society. This includes providing products that meet the beverage needs of consumers, fostering an open and inclusive work environment, conducting its business in ways that protect and preserve the environment and contribute to the socio-economic development of the local communities. Coca-Cola HBC is ranked beverage industry leader in the Dow Jones Sustainability World and Europe Indices, and is also included in the FTSE4Good Index.

Coca-Cola HBC has a premium listing on the London Stock Exchange (LSE: CCH) and its shares are listed on the Athens Exchange (ATHEX: EEE). For more information, please visit <http://www.coca-colahellenic.com>.